



Industrial Fabrication & Supply

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J Vineyards and Winery & CTR Sparkle Together



CTR, also known as Cooling Tower Resources, has been expanding its manufacturing base across many different industries. Recently, CTR was asked by J Vineyards and Winery to manufacture new commercial riddling racks to be used in their sparkling wine production. Martin Guzman, J Vineyards and Winery's production director contacted CTR's production manager, Arturo Pureco about replacing the older wooden racks whose time to be replaced has come. Arturo created a parts list, made a per part shop drawings, and sent it outside to CTR's Northern California industrial fabrication

plant in Healdsburg, California. The first rack was completed last week and sent to Martin to review and test. The rack was filled with sparkling wine and by the following afternoon was elevated onto the wineries motorized riddling system. Speaking with Martin at J Vineyards and Winery's 25th anniversary celebration, Brad Pirrung, CTR's Vice-President of Operations, was glad to hear that Martin was very happy with the product and quality of workmanship supplied. J Vineyards and Winery plans to have CTR manufacture 7 additional racks which will be completed shortly. After finishing the new racks, CTR will then upgrade some of the other riddling racks.

"CTR started in the industrial manufacturing of cooling tower parts but our experience, tooling, and capabilities have allowed us to branch out into many other markets and applications" said Mr. Pirrung. CTR has been involved in the manufacture of custom



pole houses under its Sonoma Country Houses division. Its custom milling capabilities include resawing, surfacing and running materials to pattern. In particular, a lot of CTR's custom milling work involves the remanufacturing of reclaimed lumber such as clear all heart redwood tank stock and many other reclaimed lumber applications. Amongst future projects is the continuation of more models for Sonoma Country Houses as well as custom wood furniture made to order for interior designers. Cooling tower parts fabrication and supply will continue to be a big part of the business and CTR has expanded its operations over the years to include a second facility in Baytown Texas where a majority of the nation's cooling towers are. CTR also imports stainless steel hardware from overseas and distributes numerous other product lines including Strongwell's pultruded structural shapes and grating, sealants, and Howden's cooling fans. "We are a small company whose biggest strengths are adaptability and on time delivery with a high level of quality. The economic environment has posed a challenge but we have been able to be successful with the combination of investing in our people, in tooling, and to have access to the resources that industries seek. In the case of J Vineyards and Winery, it just came down to being asked the question: Can you guys make this? People don't really know what we can do because we have not really had to advertise and our finished goods speak for themselves. " Mr. Pirrung hopes that with the introduction of pultruded structural shapes into the West Coast market, architects and engineers will start specifying those products as they definitely can serve multiple industries including the wine industry, refineries, agricultural markets, marine industries and many more. To learn more visit cooltower.com or sonomacountryhouses.com - CTR may be reached at (707)433-3900 . CTR is located at 1480-B Grove Street, Healdsburg, CA 95448

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