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Brad Pirrung, General Manager

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CTR Industrial Names New Regional Sales Manager

Houston/Baytown, TX, June 17, 2013 – CTR Industrial, a local supplier of cooling tower components as well as fiberglass grating and other structural materials (commonly referred to as “FRP” – fiber reinforced polymer), is pleased to announce that Randy Crowe has joined the organization as Gulf Coast Regional Sales Manager. Crowe’s 25 years of industrial technical sales experience, include expertise in controls, FRP building materials, electromechanical devices and actuation systems.

A graduate of the University of Illinois, with a BS in Mechanical Engineering, Crowe has been recognized multiple times for outstanding sales achievements with FRP materials and controls. He will be based out of CTR’s 50,000 sq. ft. Baytown fabrication and warehousing facility, serving the Gulf Coast’s oil & gas, power generation and water treatment industries. CTR also has a similar facility in California which has served multiple industries on the West Coast since 1979.

The Baytown facility’s inventory includes Strongwell’s “Duragrate” (FRP molded grating) and “Duradek” (FRP pultruded grating), as well as “Extren” branded structural components. “Randy really has the pulse of the changes in the industry - needing alternatives to lumber, steel and aluminum which can be subjected to corrosion, water or UV deterioration,” said Brad Pirrung, CTR’s General Manager. Pirrung further remarked, “Contractors and service companies working with water treatment plants or other facilities that need platform construction, catwalks, stairways, or what have you, can simply stop by our Baytown plant and pick up the materials or even have them delivered right to the jobsite.”

CTR also offers custom fabrication and can custom cut, drill and pre-assemble stair stringers, ladders, and smaller platforms for cost savings not possible when working with these materials in the field. “These cost savings can really affect the bottom line, especially these days when trucking companies are passing on their increased fuel costs to their customers. That can really take a bite out of the little guy,” Pirrung observed.

About CTR: Headquartered in Healdsburg, California, CTR is a component manufacturer and supplier to various industries. With facilities in both Northern California and Houston, Texas, CTR is able to service the Gulf Coast region and points East as well as the Western half of the United States. Proximity to ports means the same products are able to quickly get packaged and shipped internationally. Amongst materials stocked are: structural lumber, plywood, FRP structural shapes, FRP grating, FRP casing, stainless steel fasteners, sealants, and cooling fans.

For more information, please visit ctrindustrials.com

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